



BRAND GUIDELINES

TABLE OF CONTENTS

LOGO	02
COLORS	07
TYPOGRAPHY	09

LOGO



LOGO USAGE

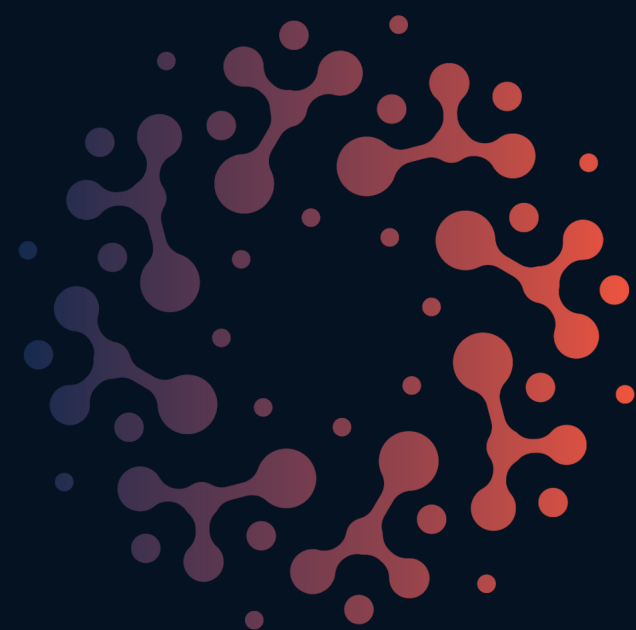
04

Do not alter the logo



Do not place the dark logo on dark backgrounds





DeCrises



DeCrises



Logo symbol

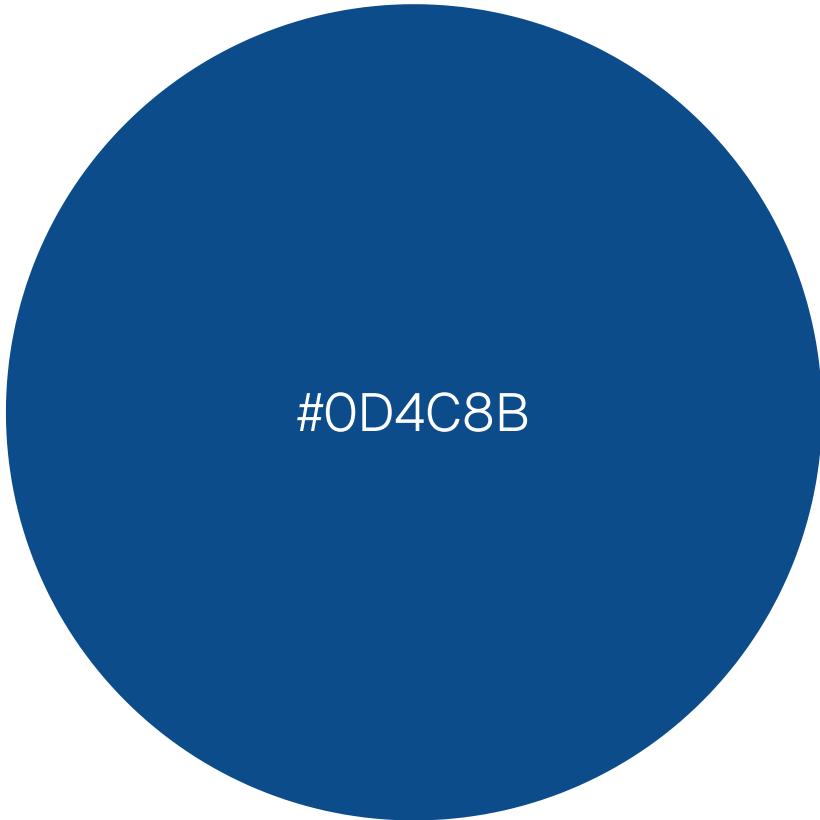




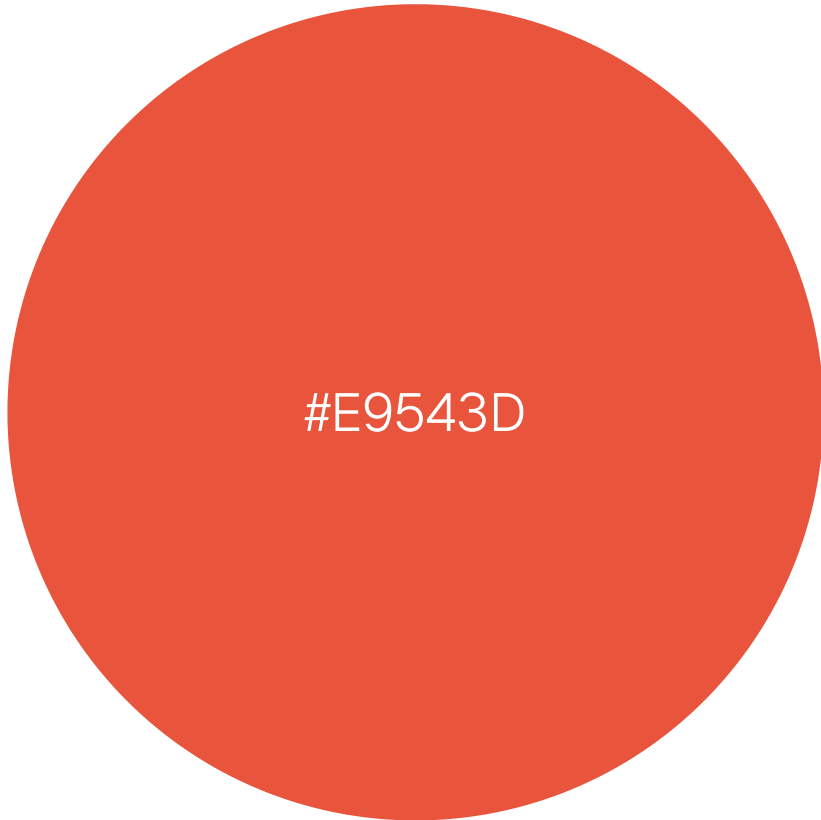
COLORS



RGB 5, 29, 50
CMYK 90%, 42%, 0%, 80%



RGB 13, 76, 139
CMYK 91%, 45%, 0%, 45%



RGB 233, 84, 61
CMYK 0%, 64%, 74%, 9%

TYPOGRAPGY

Geist

Light

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Medium

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

Regular

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

Semibold

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz